CAMBRIDGE MAIN STREET



NEWS



REAL QUICK! **HELPING HANDS:** How much do our volunteers do in a year? A lot. See page 2.

EXPANDING: Chesapeake Classics takes on the outdoors. See page 4.

NEW STORE? Crabi Gras is on the horizon. See page 4.

Beat the winter blues with THIS WEEKEND! **Second Saturday** fun January 8

Fighting those post-holiday doldrums? One sure cure: head downtown this Saturday, January 8 for Second Saturday fun. You'll find gallery openings, big winter

2nd SATURDAY **Shopping Music** CAMBRIDGE

JANUARY 8, 5-9PM

clearance sales, great dining, live music, and more. Some highlights:

SALES: Dragonfly has winter clearance with

30-50% off storewide plus 10% more off the goodbye rack. A Few Of My Favorite Things has 50% off Christmas merchandise and more on sale. Sugar Magnolia has a storewide sale with most items 50% off. Plus, catch the end of the store-wide, end-of-year, clear-itout-for-the-next-season sale at Sunnyside. Check out more merchant news on page 4.

ART WALK: Check out the new art and free receptions at the galleries, including a show on the "Divine Feminine" at the Main Street Gallery, decoy carvers and scratchboard art at the Dorchester Center for the Arts, ceramics by Eileen Hebert at Joie de Vivre Gallery, and new painted furniture at the Danny Doughty Gallery. (More details on page 5.)

MUSIC: America's Got Talent 2009 top 10 finalist Drew Stevyns performs at Jimmie & Sook's starting

PARENT'S NIGHT OUT: Try Second Saturday babysitting at the YMCA—\$10 per child for Friends of Main Street (see page 5) and \$5 for YMCA members. 5-10:30pm for ages 4-10. Reserve by noon, Jan. 6, at 410.221.0505.

Plus, during the day, don't miss the Second Saturday Book Sale (9am-2pm)—at the Library.

YEAR IN REVIEW

Despite the uncertain economy, 2010 saw some great progress in downtown Cambridge. New businesses opened. Merchants invested in their businesses with renovations and improvements. And new events were added to the calendar. We're looking forward to more growth and excitement in 2011! A few highlights from 2010...

Open for business

11 NEW AND RELOCATED BUSINESSES

Bill Marr Studio

Clayton's Pharmacy

Cut This

Flooring Guys

JFH Designs (relocation)

Leaky Pete's Oyster & Wine Bar

Malina Custom Leather

Maryland Healthy Ways

Paul's Subs

United Family Restaurant

Whitecap Outdoor Consignments

Fond farewells to Gigi's Trattoria, Scoop Station, Pear Tree South, Trumpeter Swan Antiques, Colortyme, and Maris Elaine Gallery.



Leaky Pete's opened in November.

CONTINUED ON PAGE 2



2010 YEAR IN REVIEW

CONTINUED FROM PAGE 1



Facelifts

RENOVATIONS AND EXPANSIONS

Interior renovations at Gallery 447

New signage, lighting, and more at Joie de Vivre Gallery

Major makeover for Dragonfly Boutique

New windows, signage, and lighting at A Few of My Favorite Things, plus a

new Back Door Bath and Body section

Major makeover for the Harriet Tubman Museum

New stylists and services at Mirror Mirror Salon



Tubman Museum's new look

New awning, lighting, and window at Canvasback Restaurant

New lighting along the mosaic mural on the side of Hunt Insurance

More events

NEW AND EXPANDED EVENTS

Cambridge Main Street Spring Fling (March)

Mid-Atlantic Boatbuilders & Dealers Expo (April)

Annie Oakley Wild West Festival (August)

Summer Sendoff: Blues, Brews, BBQ (September)

Chesapeake Film Festival (September)

Farmers' Market Dinner (October) Small Business Saturday (November) Old-Fashioned Christmas Block Party (December)

Awards

- Bistro Poplar was the only Eastern Shore finalist for the Maryland Restaurant Association's Restaurant of the Year Award
- Jimmie & Sook's was the Chamber of Commerce's "New Small Business of the Year."
- Five downtown businesses win Best of the Eastern Shore honors: Sunnyside, Joie de Vivre, Avé Salon, Jimmie & Sook's, and Bistro Poplar
- Two statewide awards went to Cambridge Main Street—Main Street Maryland's annual "Organization" award and the state's annual "Smart, Green & Growing" Award for community activism and achievement.

Milestones

130th anniversary: National Bank of Cambridge

40th anniversary: Dorchester Center for the Arts

10th anniversary: Joie de Vivre 10th anniversary: Canvasback Restaurant

Call for volunteers!

Add this to your list of New Year's resolutions—volunteer for Cambridge Main Street! Help at events, meet new people, put your skills to good use. Email office@cambridge mainstreet.com or call 443.477.0843.

Amazing volunteers

We are continually amazed by the talents and generosity of our Cambridge Main Street volunteers. (Main Street is staffed by one sole employee, executive director Jim Duffy.) In 2010, our volunteers logged more than 5,000 hours. So here's sending a big THANK YOU to everyone who helped. Here are just a few of the ways volunteers donated their talents on behalf of our downtown:

Events: Planning and executing Second Saturday events and block parties and other happenings

Beautifying, part 1: Planting trees and maintaining flowerbeds

The Arts: Operating the Main Street Gallery

Communications, part 1: Creating 12 editions of Main Street News and 51 Weekend Roundup newsletters

Communications, part 2: Working the web via our Facebook page (facebook.com/CambridgeMainStreet) and our website (cambridgemainstreet. com)

Communications, part 3: Preparing and distributing scores of media releases and event alerts

Market: Coordinating the Farmers' Market

Beautifying, part 2: Putting up seasonal décor—banners, Christmas lights, etc.

Fundraising: Bringing in the donations from companies, families, and individuals that keep Main Street viable

QUOTE OF THE MONTH

"Cambridge, Md., a quaint and colorful maritime town hugging the Eastern Shore of the Chesapeake Bay, should be calling your name right about now..."

Washington Examiner travel story on Cambridge, Jan. 2, 2011



New pharmacy now open. Clayton's Pharmacy opened in mid-December offering prescription medicines, home health accessories, and more. Free delivery. Stop in at 404 Washington St., 410.221.6400, www.claytonspharmacy.com.

THE BUZZ

- **THE GIVING SPIRIT: Our** downtown merchants find ways to make life better for others. We recently saw two great examples of that. Paul and Sharon Baiers of Paul's Subs collected new toys donated by others and by Paul's Subs. Just before Christmas, they held a free toy giveaway for families who couldn't afford toys otherwise. In that same spirit of giving, Amanda Bramble of Jimmie & Sook's donated proceeds from New Year's Eve to the Dorchester **Emergency Cold Weather** Shelter. Nice!
- 2 LEADING THE WAY: Congratulations to Mickey Love, executive director of the Dorchester Arts Center, who completed Shore Leadership. She was one of 20 Eastern Shore executives and senior managers selected to take part in the leadership development and community education program. She was also elected to the Shore Leadership Board of Directors.
- BEST PRACTICES: Congratulations to Main Street volunteer
 Lois Colaprete, who recently received word that her proposal to give a presentation on fundraising best practices at the next national Main Streets Conference was accepted. The conference, which will be held this May in Des Moines, draws thousands of staffers and volunteers from some 2,000 Main Street communities around the country.

UMES Choir to perform at DCA Feb. 11



UMES Concert Choir's moving performances seem to inspire standing ovations. Now you can hear why. The University of Maryland Eastern Shore Concert Choir performs at the Dorchester Center for the Arts at 7pm on Friday, Feb. 11. Tickets cost \$5 for DCA members and \$7 for nonmembers. Refreshments included. Seating is limited. Reserve your spot at 410.228.7782.

Martin Luther King Day giveaway Jan. 17

The Pine Street Committee and the New Revived United Methodist Church will sponsor a special hot meal and clothing giveaway on Martin Luther King, Jr. Day, Monday Jan. 17. The event will happen 11:30am-2:30pm at the Pine Street Empowerment Center in the 600 block of Pine Street. For details, call 410.901.1397.

Farmers' Market and others donate food

The Farmers' Market vendors and A Few Of My Favorite Things donated more than 2,200 pounds of food to Food Link this past season. Delmarva Community Action Center and Unity-Washington United Methodist Church received the food and distributed it food directly to those in need in Dorchester County.

Hubbard's Blinds featured as 'Success Story'

Hubbard's Custom Blinds & Framing Gallery was featured in the December 2010 issue of the national trade magazine *Momentum* as one of 2010's "Success Stories" in their field. Co-owner Dawn Hubbard is interviewed in the article, attributing the business's very strong results in 2010 to a mix of "the quality of the products we sell and the quality of the work we give our customers." The article focused on sales of Hunter Douglas blinds and made mention of the fact that Hubbard's recently made the leap to the "Gallery" level that denotes an extra attention to training and service.

Chesapeake College info sessions Jan. 11, 13

Chesapeake College will host general information sessions for prospective college students 5:30-7:30pm, January 11 and 13. These sessions are open to anyone interested in attending college. Financial aid specialists will be available. For more information please contact rholliday@chesapeake.edu.

NEWS FROM DOWNTOWN SHOPS & RESTAURANTS

Calling all outdoors lovers!

Keep your eye on Chesapeake Classics! The "world's largest decoy store" is about to become a lot more—a full-service outdoors store with gear for hunters, anglers, birders, and more. Now that the store has received its license to sell firearms, the renovations are under way in earnest.

Owner Gail Runge-Bown and manager Russ Hudson will be offering the largest selection of outdoors gear this side of Salisbury—plus decoys! Stop by and see what's happening. 317 High Street



Russ Hudson shows off the new display of fishing rods.

New store coming?

We've all heard of Mardi Gras, of course. But the fun question in these parts is this: Is the Chesapeake region ready for Crabi Gras? If all goes according to plan, this new shop will be housed right here in one of our downtown Cambridge storefronts and offer an inspired mix of merchandise—hot sauces, drink mixes, t-shirts, and much more. Stay tuned!

Chef Michael Rork on board at Jimmie & Sook's

Michael Rork first earned rave reviews as a chef at Hampton's in the Baltimore's Harbor Court Hotel. In the 1990s, readers of Conde Nast Traveler magazine voted that restaurant second best nationwide. In the mid-1990s Rork moved to the Eastern Shore and took over Town Dock Restaurant in St. Michaels. Now he's arrived in downtown Cambridge, taking over the kitchen at Jimmie & Sook's. Here's more good news: J&S is now open seven days a week.

A FEW OF MY FAVORITE THINGS:

Sale with Christmas merchandise is 50% off. Winter hours: Mon. 9:30am to 1pm, Tues.-Thurs. 9:30am-5:30pm, Fri. 9:30-6pm, Sat. 10am-4:30pm.

BISTRO POPLAR: Bistro is on vacation Jan. 2-19, re-opening Jan. 20 for dinner with a new winter menu.

CAMBRIDGE KITCHEN & BATH:

Going Out of Business Sale throughout January. All kitchens, baths, showers, countertops, tubs and many accessories are on sale at 75% off. Stop by on Tuesdays, Wednesdays, and Thursdays for your deal or call Joe anytime for a visit at 410.463.4096.

LEAKY PETE'S OYSTER & WINE

BAR: Coming up: a pajama party, the Leaky Luau, and open mic night! Check Facebook for the latest.



DRAGONFLY: Winter Clearance going on now! 30-50% off storewide. Additional 10% off goodbye rack!

MALINA CUSTOM
LEATHER: Custom belts

for men and women—choose the style, color, buckle, and more. Every stitch by hand on bags and accessories, too. Plus leather repairs.

SIMMONS CENTER MARKET:

Don't forget that if we get hit by another snowstorm, Simmons has all kinds of snow essentials, from shovels to salt to food for dinner (and candies for dessert).

WHITECAP OUTDOOR CONSIGN-

MENTS: Each Wednesday, a new item will be featured hanging from a hook at Whitecap. When you buy something, roll the dice for a 10-60% discount on the 'hook' item! Stop by for details.

Canvasback now has lunches to go

Looking for a quick lunch to go? Canvasback Restaurant & Pub now offers a special take-away lunch menu, featuring sandwiches such as pulled pork BBQ, turkey, roast beef, and more, as well as salads and soups. Lunch available 11:30am-4pm. Order 5 sandwiches and get the 6th free! Call for menu at 410.221.5177.

Come back soon, LunaChick.

LunaChick is on a temporary hiatus. With her lease up at the end of last month, owner Christie Rottman is on the hunt for a new location in our downtown. Her store is dark at the moment, but Rottman hopes to return in months ahead.

COMING ATTRACTIONS

Our downtown merchants are looking ahead to more improvements and changes. Here are a few on the horizon:

Joy Staniforth will be putting artist studios above her Joie de Vivre Gallery on Race Street.

Cutting Edge Salon on Poplar Street will be getting a new awning and an exterior paint job.

The BestTemps building on Poplar Street will be getting a new paint job.

Chesapeake Classics is in the midst of an overhaul as they double in size and expand into hunting, fishing, and outdoors gear. (See story above.)

The Dorchester Center for the Arts will begin transforming the second floor of the old Nathan Building into a Performance Hall.

More new and expanded businesses are in the works, but not quite ready to be announced. Keep watching Main Street News for the latest.



Laughs all around at last year's Visionary Valentine event. This year's event is Feb. 12.

Visionary Valentine Party is Feb. 12

The third annual Visionary Valentine event, 7:30–10:30 p.m., Saturday, Feb. 12 at the Main Street Gallery, features champagne and desserts, as well as a silent auction of art works commissioned for this event, music, and more. At the same time, see February's Main Street Gallery exhibit, which features works by top regional artists. This event is a fundraiser for the nonprofit Main Street Gallery, 413 Muir Street. Tickets cost \$25 per person or \$40 per couple. To reserve a spot, e-mail office@ cambridgemainstreet.com or call 443.477.0843.

Love Songs with Laura Todd Jan. 21 at DCA

The Dorchester Center for the Arts presents a coffeehouse performance, "Love Songs with Laura Todd," on Friday, January 21, at 7:30pm. Enjoy an evening of romance and great music featuring Laura Todd on piano singing sultry vocals. Tickets cost \$5 for DCA members and \$7 for non-members. Coffee and refreshments provided. Seating is limited. Reserve your spot at 410.228,7782.

Wednesday Morning Artists: The Wednesday Morning Artists is a diverse group of local artists united by a desire to promote art for public and private enjoyment. They meet downtown weekly. Find out more at www.wednesdaymorningartists.com and on Facebook. Or call Nancy at 410.463.0148.

IN THE ART GALLERIES



Main Street Gallery: "The Divine Feminine" is the provocative theme at the Main Street Gallery Jan. Take the 2nd Saturday Art Walk Jan. 8

7-22. The relevance of this issue to our contemporary lives is explored through 20 artists' interpretations in many different mediums: sculpture, photography, painting, wall-hangings, textile arts, and mosaics. An opening reception will be held on Second Saturday, January 8 from 5-8pm. Open

Thurs.-Sat., 12-4pm, and by appointment at 410.714.0403. 413 Muir Street

Danny Doughty Gallery: Step into another time and place at this gallery, which features the work of folk artist Danny Doughty. Now featuring new painted furniture pieces. At the back of Joie de Vivre Gallery. Open late on Second Saturday, Jan. 8. Danny's work is also featured in Joie de Vivre this month. 410 Race Street



ALCONOMIC STREET

Dorchester Center for the Arts:

Decoy Carvers' Show along with Scratchboard art by wildlife artist Fran Sweet and Oil Paintings by Perry Foster. Jan. 6-29. Meet the artists at a free reception, 6-8pm, Second Saturday, Jan. 8, when John Scanlon will read from his new work, *Reflections from a Deer Stand. 321 High Street*

Joie de Vivre Gallery: Featuring 'Environmental Catastrophe & Recovery 2010,' with ceramics by Eileen Hebert. Meet the artist at a free reception on Second Saturday, Jan. 8, 5:30-7:30pm. Also, folk art by John Root Hopkins plus self-taught artist Everna Lee Taylor's series of paintings on Harriet Tubman. 410 Race St.





Gallery 447: Starting January 29, Gallery 447 features a new show, "ACCOUNT: The Material Concerns of an Easton Artist" with works by Carol Minarick. Basic materials—from zinc to tarpaper to concrete—form the palette that

Minarick uses in ACCOUNT, a series of paintings and three-dimensional arrangements. January 29-March 19. Meet the artist at a reception on Saturday, January 29, 6-8pm. Open 11am-4pm, Thursday through Sunday, and by appointment. 447 Race Street, 2nd floor

William Marr Art Studio: Although there are no regular hours at this studio and gallery, you can stop in most days to see Marr at work and to see art by oil painter and art instructor Edith Vogl and oil painter Niki Pino. *541 Poplar Street*



Wright's Art & Framing. Showcasing paintings of Shore life and sports memorabilia prints by artist George Wright, whose work hangs in Cooperstown's Baseball Hall of Fame and the Maryland Senate. *111 Maryland Avenue*

More at cambridgemainstreet.com (click on In the Art Galleries).

Vote for your favorites in What's Up's 'Best of the Eastern Shore'

Let your voice be heard—and let everyone know about the great restaurants and shops we have here in Cambridge!

Voting has started for the 2011 Best of the Eastern Shore, sponsored by What's Up East-



ern Shore magazine. In January, vote for your favorite food, dining, and entertainment in categories including Classic Shore Dishes, Locally Inspired Menu, Chef, Crab Cake, Cream of Crab Soup, and more. In February, the voting will focus on retail.

Last year, five downtown Cambridge merchants won best of honors:
Jimmie & Sook's (best raw bar),
Bistro Poplar (best seasonal menu;
best French restaurant); Joie de Vivre (best artisan jewelry); Sunnyside (best women's clothing), and Avé
Salon (best relaxing spa experience and best salon for coloring).

Vote at www.whatsupmag.com. Winners will be announced in an upcoming issue of the magazine.

LIVE MUSIC

Jimmie & Sook's:

Live music Thursday through Saturday. Thursday is usually Anna Burgess starting at 8pm. Friday and Saturday, music starts at 10pm. Upcoming shows:

Jan. 7: Zero to None

Jan. 8: 2009 America's Got Talent

Top 10 Finalist Drew Stevyns

Jan. 14: 410

Jan. 15: J. Guy and Carter

Jan. 21: Blues DeVille

Jan. 22: The Mike Elzey Mayhem Band

Jan. 28: Patty Reese

Jan. 29: Tranzfusion

Feb. 4: Brian Farley Duo

Feb. 5: 3rd Rail Band

For the latest, call 443.225.4115 or go to jimmieandsooks.com. 421 Race Street

Canvasback Restaurant & Pub:

Jan. 15: Laura Todd on piano, 8-11pm

Call for more info, 410.221.7888. 420 Race St.

Leaky Pete's Oyster & Wine Bar:

Call for info, 410.228.2245. 404 Race St.

Point Break Beach Bar:

Call for info, 410.221.7850. 420 Race St.

Portside:

Call for info, 410.228.9007. 201 Trenton St.

Snapper's:

Call for info, 410.228.0112. 112 Commerce St.

2011 EVENTS

Print and clip this listing for some of downtown's big 2011 events. You can also check for upcoming events at www.cambridgemainstreet.com.

JAN. 8: Second Saturday

FEB. 12: Valentine's Second Saturday

FEB. 12: Visionary Valentine Event

at Main Street Gallery

MARCH 12: Second Saturday

MARCH: Main Street Spring Fling

(date to be determined)

APRIL 2-3: Mid-Atlantic Boatbuilders

& Dealers Expo

APRIL 9: Second Saturday

MAY 14: Second Saturday

MAY through OCTOBER: Main Street Farmers' Market every Thursday afternoon

JUNE 11: Second Saturday

JULY 9: Taste of Cambridge

JULY 23-24: Cambridge Classic

Powerboat Regatta

AUG. 13: Second Saturday

AUG. 13: Seafood Feast-I-Val

AUG. 12-13: Annie Oakley Festival

(downtown block party)

SEPT. 10: Second Saturday

SEPT. 17: Summer Send-Off

SEPT. 23-25: Chesapeake Film

Festival

SEPT. 24: Skipjack Races

SEPT. 24: Crabtoberfest

SEPT. 25: Dorchester Arts Showcase

OCT. 8: Second Saturday

OCT. 21-23: Cambridge Schooner

Rendezvous

NOV. 12: Second Saturday

DEC. 1-30: Christmas Garden of

Trains

DEC. 3: Cambridge-Dorchester

Christmas Parade

Dec. 10: Old-Fashioned Christmas Second Saturday Celebration

Dec. 17: Dads & Kids Holiday Outing

For more events, go to cambridgemainstreet.com.

HOW YOU CAN HELP DOWNTOWN CAMBRIDGE



Cambridge Main Street is all about making our community a more vibrant, fun place to live and a more successful place to do business. Here's how you can help:

Become a Supporter. Join the businesses, individuals, and families who help our downtown by making an annual tax-deductible donation to Cambridge Main Street. Giving levels begin at the \$100 Stakeholder level. Learn more at www.cambridgemainstreet.com.

Become a Friend. The Friends of Cambridge Main Street is a special giving category designed to boost connections between Main Street and the individuals and families who love our downtown events and are loyal to our downtown shops. The Friends giving category begins at just \$50. Learn more at www.cambridgemainstreet.com.

Volunteer. Cambridge Main Street has just one employee, so much of the work we do depends on the efforts of volunteers. There are countless ways you can contribute. For more information, email office@cambridgemainstreet. com or call 443.477.0843.